

Post Name: Digital Marketing Intern

Job Description

- Provide creative ideas for content marketing
- Identifying and implementing strategies for increasing site traffic through organic search listings
- Plan and monitor the ongoing presence on social media (Twitter, Facebook, LinkedIn, etc.)
- Measure the performance of digital marketing efforts using a variety of web analytics tools
- Prepare online newsletters and promotional emails and organize their distribution through various channels
- Creation of off-site SEO strategies for clients in various industries
- Help to contribute to the company blog and other external communications

Qualifications:

- Any Graduate with Digital Marketing certification
- Preference will be given to BE (IT/CS), MCA

Skills:

- Highly enthusiastic and willingness to learn.
- Strong oral and written communication skills.
- Strong analytical skills & data driven thinking.
- Up to date with the latest trends & best practices in online marketing & measurement.

Company Profile

CCI under the PosiTips café India Pvt Ltd., An Apex body of Counsellors, worked for the development of Psychological Counselling and Guidance through education, research, practice and professional development consulting services. CCI progresses through its expert services to move forward for people's lives and their well-being.

Submit Your Resume – info@cci.org.in

Perks:

Certificate, Mentorship, Work from Home, Flexible Working Hours

Honorarium:

5000-8000 Per Month